

Apollo supports two electronic ordering systems (ROES and LabPrints) and one online ordering system (Illuma® Online.) They are all FREE to our customers. We also support ImageQuix, an online proofing and customer ordering system. Using these easy and multi-functional services helps you to be more efficient and is the most cost-effective way to order any of Apollo's products.



ROES (Remote Order Entry System) is our most popular method for ordering photographic products and for good reason. Our entire catalog of photographic products and services is available in ROES. Simply select a folder of images to order from and use the easy drag-and-drop system to crop and order your images. You can transmit your order immediately over the Internet, set it to transmit at a scheduled time, or save your order for burning to CD or DVD.

Pager Design Tool

Pager is included free with your download of ROES. Create multi-image layouts like custom greeting cards and flush-mount album pages.

- > Create custom designs for all of our ProPhotoCreations.
- > Images can be easily added, deleted, moved, resized or rotated.
- > Add text wherever you want using your own fonts.
- > Add drop shadows, change layer opacity and then save your custom designs as templates for future use.
- > Apollo can also color correct each image in a composite.
- > Access video tutorials on Apollo's web site under **Getting Started**.

Ordering Systems

 LabPrints
~Bringing pixels to life

LP Digital Studio allows you to sort, organize, rename, group and compare your images. You can easily crop, present slide shows and send print orders. You can order all digital prints as well as all retouching, finishing and mounting services. Access video tutorials on Apollo's web site under **Getting Started**.

LabPrints offers several design, presentation and online hosting tools for an additional charge. You must order and pay for these directly from LabPrints. Here is an overview:

LP Composite Designer

Design multi-image composites and flush album pages. Create everything from custom greeting cards to entire book layouts. Add, remove, crop and rotate images. Add text, drop shadows and tints as well as changing layer opacity. Use LP Composite Designer to create pages for Illuma ProPress books. Apollo can color correct your images and upload them to the Illuma Online System, where you can preview and submit your order.

LP Album Builder

Build, present and order matted albums and flush album pages. Mats from several popular album companies are included. Drag and drop images into the mats and a lab order for the exact sizes and quantity of prints needed to assemble your album is automatically created for you.

LP Projection Tool

Convince clients to buy larger prints by projecting images in real size to show what a difference an upgrade can make. You can also show finished products with virtual frames, and much more. This is an excellent presentation tool.

Online Services

Sell your images and events online. You can also post your finished albums online for client review.

ILLUMA[®] ONLINE

Illuma[®] Online

Illuma Online is a free online ordering system for ordering our entire line of press-printed products. You can create your own designs and upload your full-bleed images or for most items, you can choose from a variety of ready-made templates that you can drop your images into. Templates allow you to crop and rotate your images and add oval frames, colored borders or edge treatments. Many templates allow you to add text. You can personalize your design by using your own images as backgrounds or using one of our many stock backgrounds. You can view all designs on our web site.

- > You can create photo folders and upload images to those folders for use when designing products.
- > You can save your projects to work on or order at a later date.
- > Your images and saved projects will remain stored in your secure folders until you delete them.
- > Create and order all Illuma products. Examples include: photo books, proof books, greeting cards, playing cards, guest books, calendars, planners and posters.

Apollo recommends and conducts regular online training sessions. Call 800-747-7371 to guarantee your spot in the next scheduled session.



Manage - Preview - Sell - Print - Bind

ImageQuix

ImageQuix is not so much a standard ordering tool as it is a useful online proofing service. Upload images and let your customers place their print orders online. You set the print sizes and prices. Images are uploaded using the ImageQuix upload-credit system. There are no monthly fees or time limits. Simply purchase upload credits in advance, upload images and the credits are deducted from your account as you use them.

Features include:

- > Online slide show
- > Image comparison and favorites folder
- > Color, B&W and sepia tone viewing
- > Optional watermarking, mouse over protection, right clicking disabled, print screen protection and clear yet low resolution protect your images from theft

ImageQuix offers two levels of services. Here is an overview:

Full Control

Your customers place their orders online. You can log in and download orders or have them automatically sent to you by e-mail. You then fulfill the order in your normal fashion. An optional service for credit card processing is available at 6.5% commission.

Full Service

Orders are sent directly to Apollo for automatic fulfillment. Orders are shipped directly to your customer. Credit card processing is included and you receive a payment check biweekly. There is a 12% commission and a 3% processing fee for credit cards. Apollo's lab fees will be automatically deducted from your account and paid for you.